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David L. Armstrong  
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March 19, 2012

Frost Brown Todd LLC  
Attention: Thomas P. O'Brien  
250 West Main Street, Suite 2800  
Lexington, Kentucky 40507-1749

Re: TracFone Wireless, Inc.  
Petition for Re-hearing for Confidential Treatment received 3/7/12  
PSC Reference – Case No. 2009-00100

Dear Mr. O'Brien:

The Public Service Commission has received the Petition for Re-hearing for Confidential Treatment you filed on March 7, 2012 on behalf of TracFone Wireless, Inc. ("TracFone") to protect certain information filed with the Commission as confidential pursuant to Section 7 of 807 KAR 5:001 and KRS 61.870. The information you seek to have treated as confidential is identified as being contained in TracFone's Quarterly Report for the 3rd quarter of 2011. The information is described as the number of customers subscribing to TracFone's service who have been de-enrolled.

Your justification for having the Commission handle this material as confidential is that the public disclosure of the information could result in an unfair commercial advantage to competitors.

Based on a review of the information and pursuant to KRS 61.878 and 807 KAR 5:001, Section 7, the Commission has determined that the information requested to be held confidential is of a proprietary nature, which if publicly disclosed would permit an unfair commercial advantage to TracFone's competitors. Therefore, the information requested to be treated as confidential **meets the criteria for confidential protection** and will be maintained as a nonpublic part of the Commission's file in this case. The procedure for usage of confidential materials during formal proceedings may be found at Section 7(8) of 807 KAR 5:001.

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If the information becomes publicly available or no longer warrants confidential treatment, Tracfone Wireless, Inc. is required by Section 8(9)(a) of 807 KAR 5:001 to inform the Commission so that the information may be placed in the public record.

Sincerely,



Jeff Derouen  
Executive Director

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cc: Parties of Record